

Bluefaced Leicester Union (BLU)

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BLU Registry: Associated Sheep Registries (ASR), 15603 – 173rd Ave, Milo, IA 50166 (Phone: 641-942-6402)

BLU Serving the Breed and the Breeder

February-March 2009

BLU Members!

Time has gotten away from me with the rush of lambing. All has settled down and preparations are being made for the Maryland Sheep & Wool Festival. Work is commencing nicely on the 2008 flock book and that should be in your hands by the end of April. I hope all is well with all our flocks across the country!

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- BLU – Purpose & 2008 Activities

The stated purpose of BLU is to promote the breed and the breeders. This is done through the Bluefaced Leicester registry, bflsheep.com web site, advertising and/or breed association listings in appropriate sheep or fiber related magazine, various show catalogs, the BLU display booth, printed literature & handouts.

2008 records show that BLU spent the majority of its income on Associated Sheep Registry's professional services; following that, the 2007 flock book, advertising, promotion, the web site, the BLU library, in addition to miscellaneous office expenses.

In 2008 BLU had advertisements - featuring the bflsheep.com web site address - in The Banner magazine, The Shepherd, Sheep!, American Sheep Industry News (all of these are annual subscriptions), Maryland Sheep & Wool Festival, the Vermont Sheep Festival, the Dutchess County Sheep & Wool Festival (Rhinebeck) & web advertisement, display booths at Maryland, the Black Sheep Gathering (OR), Estes Park Wool Show (CO), Michigan Sheep Breeders Shepherds' Weekend.

- **THE REGISTRY**

- [Banner Publishes 2008 Registry Numbers](#)

In the March 2009 issue of "The Banner", pp. 20-21 our numbers are listed:

BLU	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999	1998
Registrations	350	286	240	196	161	133	100	67	70	58	88
Transfers	175	133	95	51	72	38	41	32	30	36	

2009's records have begun. BLU looks forward to new breeders starting with Bluefaced Leicesters and established breeders taking the numbers to new 2009 highs.

- [Form Update](#) - ALL forms are available on the bflsheep.com web site *Repeat*

Following up on suggestions on improvements to the registration process, changes will be made to the "Work Order" (you *are* using one with everything you send to ASR, *aren't* you???).

However, if you want a copy of your registration application, please make one yourself before sending the work to ASR. Besides giving you a copy for your records, you will have this original source to verify that the data you sent in was entered properly AND to enter the BLU registration number on the form.

Transfers: When you send a registration in for transfer to a new owner, after signing the back, please provide stamped envelope addressed to the new owner.

- [BLU – 2009 DUES](#)

Nearly all 2008 BLU members have renewed for 2009. There are always circumstances that prevent breeders from continuing and that's understandable. Hopefully they will return in the future.

- [BLU –MEMBERSHIP](#)

Junior Membership: BLU will continue sending a BLU t-shirt to each junior member at the time of enrollment in 2009.

[2009 – New BLU Members](#)

BLU welcomes these newest members.

Tru Cuoghi

Laingcroft Farm

PO Box 887

Powhatan, VA 23139

Phone: 804-403-3452

www.freewebs.com/laingcroft

Garrett Ramsay

White Pine

53149 – 460th Street

Perham, MN 56573
Phone: 218-346-3471
Email: gramsay@arvig.net
www.ramsay-farms.com

Toni Avery
Little Flower Farm
2327 CR 1520
Moberly, MO 65270
Phone: 660-651-9668
Email: trubluiis@mcmsys.com

- **NEW DOWNLOADS AVAILABLE *SOON*!!**

Many of you have asked for handouts to be available for download from the bflsheep.com web site. Becky Utecht has been working on two and they will be ready soon. The bonus feature is that they will be in .pdf format and you should be able to add your individual farm contact information. You can print as many as you wish at your own computer, or print a master copy and take it to Kinko's (or other print shop) for copying there. They will have color on them, but could be printed in black & white. They have an attractive, fresh look that will be eye-catching for your prospective customers.

- **And, too.....**

Repeat - Please note that I have a new BLU email address, bflsheep@hughes.net and personal one wardfarms@hughes.net - all part of the ongoing move to a new computer, programs and broadband. Please be sure your spam filters will allow these email addresses.

I will be at the Maryland Sheep & Wool Festival the first weekend in May. If you are there, please stop by the BLU display at my pens across from the show ring and make yourself known. It's always fun to talk about our great sheep!

In Leicesters, blue is finer!

Kelly

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